

*Every school a
home of peace*



Media and Advertising Resource Kit for schools

CATHOLIC EDUCATION WEEK
15 - 22 MAY 2026



Diocese of Sale
Catholic Education Ltd

Celebrating Catholic Education Week

Friday 15 May to Friday 22 May 2025

This Media and Advertising Resource Kit aims to assist schools to plan activities and provide promotional material to support those activities.

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Message from DOSCEL Executive Director

Mr Paul Velten

'Every school - a home of peace'

Catholic Education Week is a highlight of the year for our Diocese, as our schools and parishes come together to celebrate their Catholic identity, unique mission and contribution to the community.

This year Catholic Education Week will be celebrated from Friday 15 May to 22 May, 2026 .

This year our theme, **'Every school a home of peace'**, draws inspiration from the words of Jesus: **"Peace I leave with you", says the Lord, "my own peace I give you". (John 14:27).**

This theme invites school communities to reflect on the vital role that peace, hope and faith play in shaping lives and nurturing flourishing communities.

The theme, 'Every school a home of peace', speaks directly to the mission of Catholic education. Catholic schools strive to be welcoming, inclusive and supportive communities where students are nurtured to grow academically, spiritually and socially.

During Catholic Education Week, schools are encouraged to share the message of peace in meaningful and creative ways. Some schools may create 'Peace Walls' featuring student artwork and reflections on what peace means within their school communities. Schools will also be engaging in social justice initiatives and fundraising projects which demonstrate peace in action through service, compassion and solidarity.

A highlight of the week will be the Diocesan Catholic Education Week Mass, celebrated by the Bishop of Sale, Most Reverend Greg Bennet, on Wednesday 20 May, 2026 at 11.00am at Nagle Catholic College, Bairnsdale.

During the celebration, student leaders from the 39 Catholic primary schools and seven Catholic secondary colleges across the Diocese will represent their communities by joining a procession with their school banners.

Catholic Education Week is an opportunity for families and community members to experience first-hand what makes Catholic schools special places.

I warmly welcome families to contact their local Catholic school to learn more about tours and enrolment opportunities.

Background, theme and timing of Catholic Education Week

Background

The goal of Catholic Education Week is to communicate and celebrate the distinctive mission of Catholic education in the Diocese of Sale. It is an opportunity to celebrate and promote the great work being done in our schools and the contribution Catholic schools make in their communities.

Theme

Every school a home of peace

Audience

Catholic Education Week encompasses all those who are part of Catholic school communities, as well as those in the broader community and political life.

This includes:

- Staff
- Students
- Parents/carers, grandparents, families and friends
- Parishioners
- Bishop and clergy
- Local, State and Federal politicians
- Feeder school students
- Prospective students and families
- Media
- Wider community/general public

Timing

Our Diocese will celebrate Catholic Education Week from 15 May until 22 May 2026

Key Activities

A Diocesan Mass will take place at Nagle Catholic College, Bairnsdale, followed by a celebration of student learning in primary and secondary schools.

Date: Wednesday 20 May 2026

Time: 11.00 am

Address: Nagle Catholic College, 20 Hope Avenue, Bairnsdale

Celebration Ideas

Celebration ideas

A range of celebratory and promotional activities can be used during Catholic Education Week to highlight Catholic education and showcase the great initiatives taking place in Catholic schools. **Where possible consider how to celebrate Catholic Education Week within your Parish.**

School/community prayer, ritual and liturgy

This is an opportunity to extend invitations to members of school, parish and local community.

Shopping centre display/performance

These may be static (student work, photos and uniforms attached to a pinboard), digital display, or active (featuring a dance, choir, instrumental or debating performance).

Fundraising effort

Even if your school already supports various charities throughout the year, Catholic Education Week is an excellent time to focus your fundraising efforts or introduce a new fundraiser and promote it.

Educational activities/workshops/courses

Consider tapping into your staff or parent skill base and offering a free workshop or course to the public. If your budget permits, you may also employ a guest presenter on a topic of wide community interest (e.g. parenting teenagers or social networking).

Guest lecturers/speakers

Prominent or interesting past students or staff may be invited back to present at parent/visitor sessions, or speak to students. Please ensure permission has been granted by your Principal for the invited guest to speak at the proposed event.

For speakers who will be addressing areas including Catholic Identity and Religious Education, permission to speak will need to be sought from the Bishop's Office. Please contact Ms Gerardine Shelton, DOSCEL Acting Chief Catholic Identity and Mission Officer via email: gshelton@doscel.catholic.edu.au on how to seek approval.

Social Media /School website homepage /School Newsletter

Organise for the theme of Catholic Education Week to appear in your social media, on your website Homepage, school newsletter and/or on the school computer system screen saver. Share photos and stories on these platforms throughout. **Also share these with your parish.**

Community service

If your school's main form of community service has been contributing to fundraisers, consider organising something a little more hands-on. Could students assist with garden maintenance at a local community facility? Perhaps they could attend an aged care facility and sing or play music for residents. (Would require prior approval from aged care facility). Could students make and deliver gifts for children in hospital? Share photos and stories on social media pages/ website/newsletter (with student photo permission).

Sample Principal Message for media release or newsletter

Create your headline.

Lead sentence: XXXXX insert name of School in Suburb/Town will celebrate Catholic Education Week with a number of special events commencing Friday 15 May, 2026

The XXXXX event will be held on XXXXX *insert date*.

This year's Catholic Education Week theme, *'Every school a home of peace'*, draws inspiration from the words of Jesus: *"Peace I leave with you", says the Lord, "my own peace I give you"*. (John 14:27).

The theme, *'Every school a home of peace'*, speaks directly to the mission of Catholic education. Catholic schools strive to be welcoming, inclusive and supportive communities where students are nurtured to grow academically, spiritually and socially.

Our school will be helping to spread the message of 'peace in our community' as part of Catholic Education Week.

Insert any activities your school is involved in for example....*Students have created a 'Peace Wall' with messages and artwork that reflect what Peace means to them, or our school is undertaking social justice and/or fundraising projects to support those in need and provide details of the project.*

Add a sentence along the lines of how special the week is for the school, parish, and the local community and its importance on the Catholic education calendar.

Add further quotes about the wonderful community spirit and the dedicated teachers at the school who bring out the creative talents in each student.

Add concluding sentence encouraging new families, and existing parents/carers/grandparents to participate in activities organised.

Your contact information:

Sample Social Media Posts

THEME	SAMPLE POST
Launch	<p>Catholic Education Week begins today. From 15–22 May, our school joins Catholic communities across the Diocese to celebrate our shared mission and identity.</p> <p>This year's theme, <i>Every school a home of peace</i>, invites us to reflect on how peace, hope and faith shape our learning community and guide the way we care for one another.</p> <p>Throughout the week, students will take part in activities that promote kindness, inclusion, service and compassion as we celebrate what makes our Catholic school community special.</p>
Peace in action	<p>Catholic Education Week is a time to put peace into action.</p> <p>Our students are participating in social justice initiatives and fundraising activities that support those in need. Through service, compassion and solidarity, we are living out our faith and making a difference in our community.</p> <p>Every act of kindness helps make our school a home of peace.</p>
Diocesan Mass	<p>Today we celebrate Catholic Education Week at the Diocesan Mass held at Nagle Catholic College, Bairnsdale.</p> <p>Student leaders from Catholic schools across the Diocese are gathering with Bishop Greg Bennet to celebrate our shared faith and mission. Our students are proud to represent our school community in the procession with our school banner.</p> <p>This special celebration highlights the strength and unity of Catholic education.</p>
Enrolments	<p>Enrolments are open!</p> <p>During Catholic Education Week, we celebrate what makes our school a home of peace – a welcoming community where students are nurtured to grow academically, spiritually and socially.</p> <p>We invite families to discover the difference a Catholic education can make. Our school provides a supportive environment where every child is known, valued and encouraged to flourish.</p>
Activity reflection	<p>During Catholic Education Week, our students participated in [activity/event name]. This experience helped students reflect on this year's theme, <i>Every school a home of peace</i>, by [what students did] and [how it connected to peace].</p> <p>Through this activity, students explored the importance of [values e.g. kindness, compassion, inclusion, service] and how they can help create a welcoming and supportive school community.</p>
Peace in action	<p>As part of Catholic Education Week, our school community took part in [activity / initiative].</p> <p>Students [describe what students did], demonstrating peace in action through [service / kindness / teamwork / inclusion].</p> <p>This year's theme, <i>Every school a home of peace</i>, reminds us that small actions can make a meaningful difference in our school and wider community.</p>
Student voices	<p>We asked our students what they love about [school name].</p> <p>They shared:</p> <ul style="list-style-type: none"> • "I love [student quote]" • "My favourite thing is [student quote]" • "Our school is special because [student quote]" • "I feel happy when [student quote]" <p>Catholic Education Week reminds us that every school is a home of peace where students feel safe, supported and valued.</p>
School tour	<p>Catholic Education Week is the perfect time to visit our school.</p> <p>We invite families to experience how our school is a <i>home of peace</i>, a place where students are supported to grow academically, socially and spiritually.</p> <p>Enrolments are open [insert details on how to book / contact the school]</p>

Hashtag Collection

#CatholicEducationWeek2026
 #EverySchoolAHomeOfPeace
 #CatholicEducation
 #EnrolmentsOpen
 #ChooseCatholicEducation

Design Assets for Catholic Education Week 2026

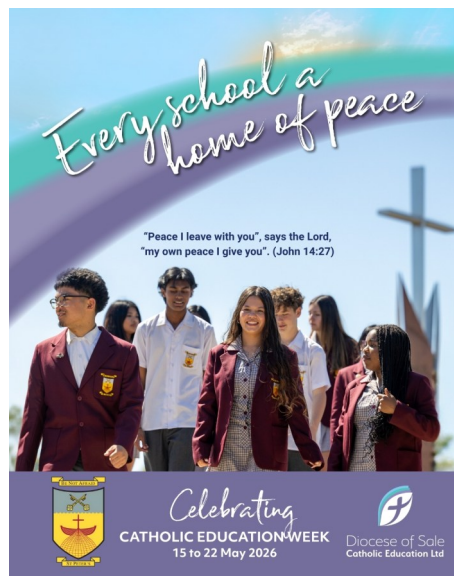
Download the Catholic Education Week design assets below

Resources available to download include - Digital copy of individual school posters, individual school social media tiles, newsletter tile and email footer.

Schools and Parishes are encouraged to share the provided resources through their social media accounts, newsletter and email during Catholic Education Week.



DOWNLOAD POSTERS



DOWNLOAD SOCIAL MEDIA TILES



DOWNLOAD NEWSLETTER TILE



DOWNLOAD EMAIL FOOTER

Posters

Catholic Education Week A2 Posters have been developed for each Catholic school in the Diocese of Sale and will be printed and distributed to schools prior to Catholic Education Week 2026.

Below is an example of this year's Catholic Education Week school poster design. Photos specific to each school have been used to create an individual poster for each school.

PDF copies of each school poster are available to download.

[CLICK TO DOWNLOAD YOUR SCHOOL POSTER](#)



Padlet Board

Share the digital Padlet board with your school community and parish asking them to post what they love about your Catholic School.

How to post on the Padlet board

1. **Add your message:** Click the “+” **button** and a pop-up box will appear where you can write or upload your message.
2. **Write your message:** Share a short message about why you love your Catholic school
3. **Add your School name to the subject line:** Type your school name into the subject line of your message. *Students to use first names or initials only. Staff, families, and parishioners may include their name if they wish.*
4. **Submit Your Post:** Once finished, click **Publish** (or the tick/checkmark button). Your post will be reviewed by a moderator before it appears on the wall.

How to share with your community

Share via social media accounts:

<https://padlet.com/DOSCEL/catholic-education-week-2026-zdqtlN026ei5i8d6>

Embed Padlet board to your newsletter or website:

Use the following code.

```
<div class="padlet-embed" style="border:1px solid rgba(0,0,0,0.1);border-radius:2px;box-sizing:border-box;overflow:hidden;position:relative;width:100%;background:#F4F4F4"><p style="padding:0;margin:0"><iframe src="https://padlet.com/embed/zdqtlN026ei5i8d6" frameborder="0" allow="camera;microphone;geolocation;display-capture;clipboard-write" style="width:100%;height:608px;display:block;padding:0;margin:0"></iframe></p><div style="display:flex;align-items:center;justify-content:end;margin:0;padding:8px 8px 8px 0"><a href="https://padlet.com?ref=embed" style="display:flex;align-items:center;gap:5px;flex-grow:0;margin:0;border:none;padding:0;text-decoration:none" target="_blank"><span aria-hidden style="color:#9E9E9E;font-size:10px;font-family:-apple-system,BlinkMacSystemFont,'Segoe UI',Roboto,Oxygen,Ubuntu,Cantarell,sans-serif;line-height:1">Made with</span></a></div></div>
```

If you require assistance embedding the Padlet board in your newsletter or website please email

communications@doscel.catholic.edu.au

Checklist

Here is a checklist to help you plan how you will share the Catholic Education message with your parish and community.

Have you:

- Planned at least one whole school event to be celebrated during Catholic Education Week, that promotes school /parish partnerships and involves people beyond the school community?
- Promoted this event through the school newsletter, parish newsletter, school website, social media or local media (as appropriate)?
- Promoted the Catholic Education Week Padlet Wall to enable your school community share messages of peace and hope and express what they love about their school.
- Organised a staff member to take photos or video of your Catholic Education Week activities?
- Prepared and submitted a media release about your main event?
- Displayed the Catholic Education Week posters around your school?
- Shared the digital poster and social media tiles on your school's website, Facebook/ Instagram page or school newsletter?

Towards the end of Catholic Education Week have you?

- Prepared and submitted (along with a photo) a media release about your main event?
Sent a copy of this media release to communications@doscel.catholic.edu.au so it can be included as a news story on the DOSCEL website?

Principals are encouraged to plan at least one whole school event during Catholic Education Week that involves your Parish community.

